

the graph below gives the information about consumption of 3 spreads from 1981 to 2007. Summarise the information by selecting and reporting the main features, and make comparisons where relevant.

Essay:

The line graph elucidates the consumption patterns of three distinct spreads: margarine, low fat & reduced spread, and butter across a span of 26 years from 1981 through 2007, with quantities in grams being the unit of measurement.

The initial decade saw butter taking the lead as the most popular spread, though, by 1991, it was eclipsed in popularity by margarine. A major shift occurred mid-way when a fresh category, that of low fat & reduced spreads was introduced in 1996, concluding the period as the most widely consumed spread in the year of 2007.

A deeper analysis of the graph reveals a descending pattern in butter consumption that began from 1986 and extended till 2007, plummeting from 160 grams to 50 grams. Whilst margarine kept a steady graph between 80 and 100 grams from 1981 to 2001, a sharp decline to 40 grams is observed in the following years. On contrary, the onset of low fat and reduced spreads in 1996 with a mere 10 grams consumption surged exponentially, catching up with margarine by 2001, with it becoming the spread of choice in subsequent years.

In conclusion, while butter enjoyed the dominant status initially, the preferences shifted towards margarine and ultimately towards low fat & reduced spreads by the end of the period.

Word count: 211

Essay translated in Korean:

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10 가 가 , 1991 가 .
1996 가 , 2007
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1986 2007 160 50
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40 . 1996 10
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Good expressions:

1. elucidates the consumption patterns -

2. a span of 26 years - 26

3. a sharper decline -

4. a mere -

5. surged exponentially -

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6. spread of choice -