

IELTS Vocabulary : band 7-9 phrases

(아이엘츠 보카 정리 - 음악)

아이엘츠 스피킹 파트1

Examiner: Do you often go shopping for personal items?

Maxine: When I can afford it, yes ... my college is in the city centre and I do a lot of **window shopping** ... but being a student I'm **on a tight budget** so I have **to be careful with money** ...

Examiner: Are there many shops where you live?

Jenny: We've got a few **local shops** nearby and a few **independent stores** but none of the big **high street names** ... I have to go into town for them ...

Examiner: Do you enjoy shopping?

Marco: It depends ... I hate it when the sales are on ... crowds of people all trying to **snap up a bargain** ... I find it all a bit stressful ... I also get annoyed when **shop assistants** try to **give me the hard sell** when all I want to do is look around ...

아이엘츠 스피킹 파트2

Describe a time when you bought something for someone. You should say

- when this was
- what it was you bought
- who you bought it for

and say how you felt about buying it for them.

Coleen: I'd like to tell you about the time ... about four years ago ... my husband and I bought a computer for our daughter ... she was about to go to university and we'd promised her we would treat her to one ... at the time there had been a big **advertising campaign** for the latest Apple Macbook and our daughter was very keen to have one ... she kept telling us they were **value for money** ... even though they seemed very expensive to us ... anyway we tried **to shop around** to see if we could **pick up a bargain** ... this was in the middle of the **summer sales** and wherever you went **prices were being slashed** on **big brand names** ... but unfortunately not Apple products ... we ended up having **to pay the full price** ... I remember my daughter justifying the cost by pointing out how nice the Apple **carrier bag** was ... but it was lovely to see her so excited and the **customer service** she's received during the four years she's had it has been excellent ... so it was value for money after all ...

아이엘츠 스피킹 파트3

Examiner: Do you think we will stop using paper money in the future?

Louisa: I think it's almost certain ... at the moment it's still possible **to pay in cash** but I'm sure this will change ... the problem is people are more likely **to get into debt** and **run up a credit card bill** when this happens.

Examiner: How do companies encourage the consumer to spend their money?

Peter: Well ... a recent development in my country is something called 'Black Friday' where people are encouraged **to shop until they drop** and buy the latest **must-have products** ... then there are things like **loyalty cards** to get the customer back in the store ...

Examiner: What do you think shops need to do to create a positive shopping experience?

Tania: The main thing for me is not being pressurised to buy ... I appreciate that shop assistants are probably **on commission** but if I'm looking for clothes for example I like to take my time ... **to try something on** ... and to ask for help if I need it ...

Definitions

- **advertising campaign:**
a series of advertisements to persuade people to buy something
광고 캠페인
- **big brand names:**
large well-known companies or product names
유명 브랜드 이름들
- **to be careful with money:**
to not over-spend
돈 조심하다 (과소비 주의)
- **carrier bag:**
bags (usually plastic) supplied by shops
쇼핑 가방
- **customer service:**
the degree to which customers are treated well
고객 서비스
- **to get into debt:**
to owe money
빚을 지다
- **to give someone the hard sell:**
to put pressure on someone to buy something
사라고 압박하다
- **high street names:**
well-known shops
유명 가게들
- **independent stores:**
small shops independent of large companies
독립 상점들
- **local shops:**
community shops

지역 가게들

- **loyalty card:**
a card issued by a shop to allow customers to save money on the basis of what they spend
회원 카드(적립 카드)
- **must-have product:**
a product that is very popular that a lot of people want to have
어머 이걸 꼭 사야되
- **to be on a tight budget:**
to have a limited amount of money to spend
한정된 예산
- **to be on commission:**
to pay someone in relation to the amount they sell
커미션을 주다
- **a pay in cash:**
to pay for something using coins or paper money
현금으로 지불하다
- **to pay the full price:**
to pay the full amount for something
전체 가격을 다 주다
- **to pick up a bargain:**
to buy something much cheaper than the normal price
할인 상품을 사다
- **to run up a credit card bill:**
to owe money on a credit card
신용카드 대금이 쌓이다
- **to shop around:**
to try different shops to find the best deal
쇼핑하러 다니다
- **shop assistant:**
the person who serves customers

점원

- ***to shop until you drop:***
to do a lot of shopping
못들 정도로 많이 사다
- ***to slash prices:***
to reduce prices a great deal
가격을 확 낮추다
- ***to snap up a bargain:***
to buy something quickly that is being sold cheaply
흥정을 빨리 하다
- ***summer sales:***
a period in the year when things are sold cheaply
여름 판매
- ***to try something on:***
to see if an item of clothing fits or is suitable
입어보다
- ***to be value for money:***
to be worth the cost
값어치를 하다
- ***window shopping:***
to visit a store to look at items without the intention of buying anything
윈도우 쇼핑