

In the modern world, the image (photograph or film) is becoming a more powerful way of communicating than the written word. To what extent do you agree or disagree?

현대 사회에서, 이미지는 글보다 더 강력한 소통 수단이 되어가고 있다. 어느 정도 동의/반대 하는가?

It is true that one photograph can deliver several messages. In this era of modernization, multi-media is becoming very popular in conveying stronger messages than written words. I strongly favor this view because the impact of visual communication is long-lasting and also it is relatively the fastest way of conveying a message.

While communicating with the help of visual aids, people remember the content for a prolonged time whereas written words cannot last even a few hours. Irrefutably, when presenting a message visually, people relate their life with the situation and pay full attention to it, which creates a tremendous impact. Despite publishing numerous journals, for instance, countries were not stepping forward to provide financial support to Sudan to eradicate its famine until an eminent photographer published a video of a child's last few minutes before death. Thus, indeed, multi-media is a strong way to communicate.

In addition, visual aids help people to understand a message more quickly than other ways. It is a known fact that the human mind processes a photo or video faster than words; therefore, people obtain more information from a single photograph than several pages of writings. In many schools, today tutors prefer teaching subjects with the help of slides, pictures, and even short videos as they believe that it is an effective way to impart knowledge to students and have witnessed significant results. Hence, there is no doubt that visual aids are a powerful tool to convey messages.

In conclusion, I am of the opinion that the usage of multimedia is a better way to get a strong message across people as they can remember the content for a long time and grasp it swiftly.